

The Oregon Federal Executive Board Proudly Presents

Professional Excellence 2006: The Five Faces of Genius

Creative Thinking Styles to Succeed at Work



Workshop leader Annette Moser-Wellman,
President, FireMark, Inc., Bellevue, WA.

What do Leonardo DaVinci, Wolfgang Mozart and Ray Kroc, the man who created McDonald's, have in common? They all mastered the skills of creative genius – essential tools in today's work environment.

Discover how highly creative people in the arts and sciences got their best ideas and how to apply this creativity in your work and personal life. Learn how some of the greatest business minds operate and how you can increase your personal skills for everyday success.

This workshop is designed for federal employees at all levels, especially team leaders. In the full day session you will:

- Learn the five skills of highly creative individuals – ***The Five Faces of Genius***
- Discover your own creative style
- Understand how innovation happens in organizations
- Learn behaviors to increase your productivity and creativity at work

"Annette helped our team gain access to our individual creativity and innovative capacity. Through these new-found skills, we produced breakthrough ideas and results . . ."

*Todd Putnam, Vice-President
The Coca-Cola Company*

Wednesday, May 31, 2006

8:30 a.m. - 4:00 p.m.

The Portland Building

1120 SW 5th Ave., 2nd Floor Auditorium
Portland, Oregon 97204

COST: Only \$70 for the full day workshop
(Lunch not included)

Fun, visually interesting and highly informative, this day will challenge how you think and give you the tools you need to compete. You'll learn how to be a "business artist" and how to manage teams for innovation.

The workshop will be lead by Annette Moser-Wellman, President of FireMark Inc., an innovation consultancy that works with some of the world's leading companies, including The Coca-Cola Company, The Starbucks Coffee Company, Kraft Foods, Georgia-Pacific, The Ford Motor Company and many more.

Based on her research of creative genius in the arts and sciences, Ms. Moser-Wellman's book, *The Five Faces of Genius; Creative Thinking Styles to Succeed at Work* (Viking/Penguin), demonstrates how people can learn to invent from the greats of history.

TO REGISTER: Go to www.oregon.feb.gov for online payment and registration. The deadline is **Monday, May 22nd**. For questions about workshop content, contact Ron Johnson at 503-326-2060 or rjohnson@pcez.com. *Thank you!*

